

From website to lead in Telegram

Website, ads, CRM and your team's Telegram group in one system. Every lead arrives within a minute and already knows where it came from.

1 · Ads and search

Facebook, Instagram, Google, ChatGPT. A tag on every ad.

2 · Website

Two languages, a 30-second request, spam protection without a captcha.

3 · Analytics

Call, email, messenger and form count as conversions for the ads.

4 · CRM

On your domain: source, statuses, deal value, spend.

5 · Telegram

A card within a minute, status buttons, reminders, a 9:00 summary.

6 · Report

Cost per lead and return in every channel.

WHAT YOU GET

- **A website** without WordPress or plugins, in two languages, with a request form and a call button.
- **Ads** on Facebook, Instagram and Google for your city, age range and language; video with voice-over.
- **Inquiry tracking:** every call, email, messenger tap and form is a conversion the ads learn from.
- **A CRM** with the source of every lead, statuses, spend and Excel export. The data stays with you.
- **A Telegram group** where leads arrive within a minute and statuses go back to the CRM.
- **A base for search and AI:** structured data for Google, answers to common questions, a file for ChatGPT.

CASE: REMODELING COMPANY (WARSAW → YOUR CITY)

1. Website: 10 pages, project gallery, request forms.
2. Analytics, Meta Pixel, cookie consent.
3. CRM on the client's domain, spam protection for forms.
4. Facebook and Instagram ads: video with voice-over.
5. Second language version of the site: 10 pages.
6. Structured data for Google, FAQs, a file for ChatGPT.
7. Separate ads for the second-language audience.
8. Leads in Telegram with buttons and reminders.

First lead from ads on day two of the campaign. The CRM shows the campaign and the ad.

WE DO IT ALL

- A new website, or a move to our stack.
- A CRM on your domain (hosting with PHP, FTP/SFTP access).
- A Telegram group with leads for your team.
- Meta and Google ads: setup and management.
- Analytics, cookie consent, privacy policy.
- Copy in two languages, video with voice-over.

PARTLY, WITH CONDITIONS

- WordPress, Wix, Squarespace: analytics, ads and leads into the CRM, if the form can send data out. We don't rebuild the site.
- No hosting access: the CRM on a subdomain (DNS access needed).
- Calls: we see taps on the number, not the call.
- Messengers: we count taps, we don't see conversations.
- Rankings in Google and ChatGPT grow over weeks and months.

WE DON'T

- Without domain access we can't verify it or set up email. The way out is a new domain.
- Without access to ad accounts and a payment method we can't launch campaigns.
- We don't promise a number of leads, only that you'll see each one with its source.
- We don't publish numbers or claims you haven't confirmed.
- We don't read your email or personal messengers.

WHAT WE NEED FROM YOU

- Access to your domain and hosting, or a decision to buy a new one.
- Meta Business and Google Ads with access for us (none yet? we set them up together).
- An email for leads and a Telegram group.
- Photos and videos of your work; you confirm every number on the site.
- An ad budget for Meta and Google.

HOW WE WORK

1. A call: what you sell, to whom and in which city.
2. An audit: site, access, accounts — what will work and what won't.
3. We build: website, analytics, CRM, Telegram.
4. We test "click to lead" on the live site.
5. We launch the ads; you switch the campaigns on.
6. Reports and tuning: cost per lead, where the budget goes.